

pietraquadra
STONE JEWELS

INTRODUCTION

Architect and designer, Valeria Eva Rossi was born in Tuscany and refined her artistic qualities in Florence, where she graduated in architecture. She spent many years in France, and dedicated entirely to the profession of architect. Back to Italy, she brought with her a new brand, **pietraquadra stone jewels**, in which her passion for the design and the marble finds the maximum expression in the refined lines of jewelry.

< Marble is an extraordinary material. Its extraordinary nature arises not only because it creates masterpieces – which we all know – but because it embodies an ancient and amazing history, giving it an incomparable preciousness >. Therefore the marble is transformed in unique pieces that express elegance, sensuality, modernity, with great taste.

Pietraquadra is a new idea of jewelry, where the natural stone is shaped through the forms that combine design and sculpture, material and transparency, color and achromaticity. The natural stone, favored by the designer, is exalted in its beauty in union with unusual materials, as silk trimmings, whereas silver gets the extension of the stone itself, in search of a game of perfect balance.

Originality and quality are the main guiding principles of Pietraquadra. Originality is obtained from a careful study of the design, which draws inspiration from classical forms to develop into contemporary lines. Quality in the choice of the materials used and in the realization of every single jewel is carried out through the techniques of traditional Italian craftsmanship from the Florentine goldsmith to that of silk trimmings in Turin by the hands of expert sculptors.

Pietraquadra jewelry take shape from the creative and intellectual skill, the technical and manual capacity, the quest of forms and material, which lies behind every creation.